



Workshop 5

Empowering citizens through digital literacy

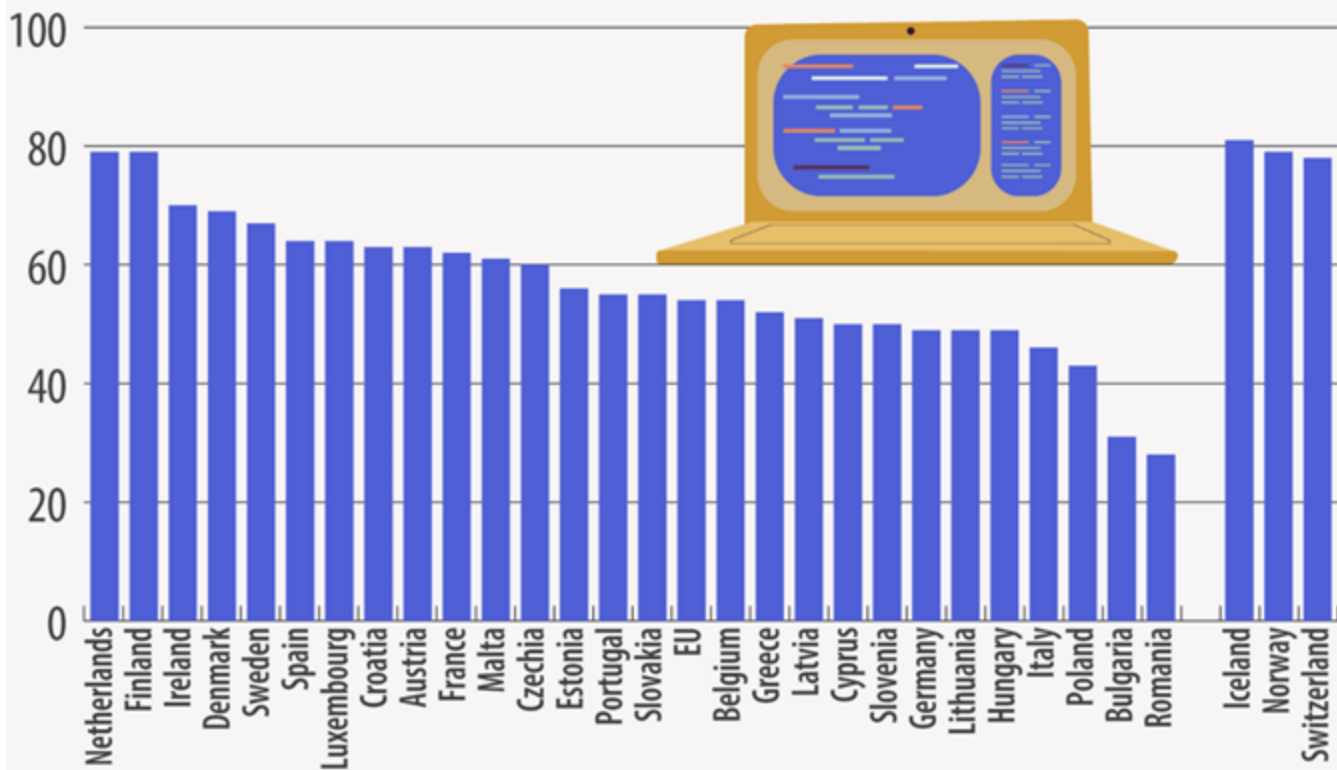
Anna Maria Tammaro

31 EBLIDA Conference Luxemburg 18-19 April 2023

Empowering people: an economic imperative

People with at least basic overall digital skills in 2021

(% of people aged 16-74)



In 2030 Digital
Compass

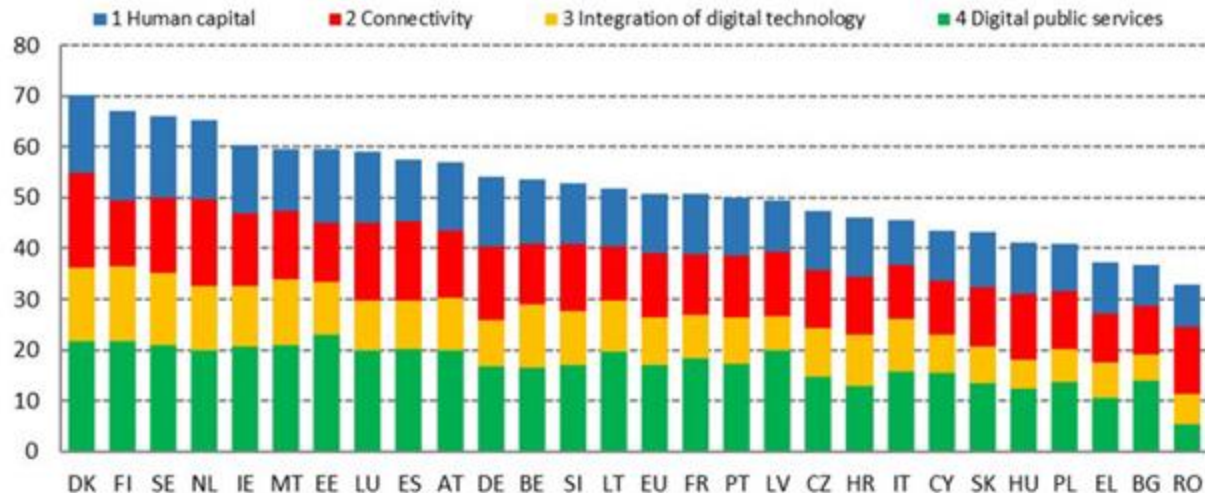
80% of people
should be
skilled in digital
literacy

Overall digital skills refer to five areas: information and data literacy skills, communication and collaboration skills, digital content creation skills, safety skills and problem solving skills. To have at least basic overall digital skills, people must know how to do at least one activity related to each area. For more information on the types of activities related to each skill, consult the metadata file.

International Digital Economy and Society Index (I-DESI)

Digital Education Action Plan 2021-2027

Digital Economy and Society Index, 2021

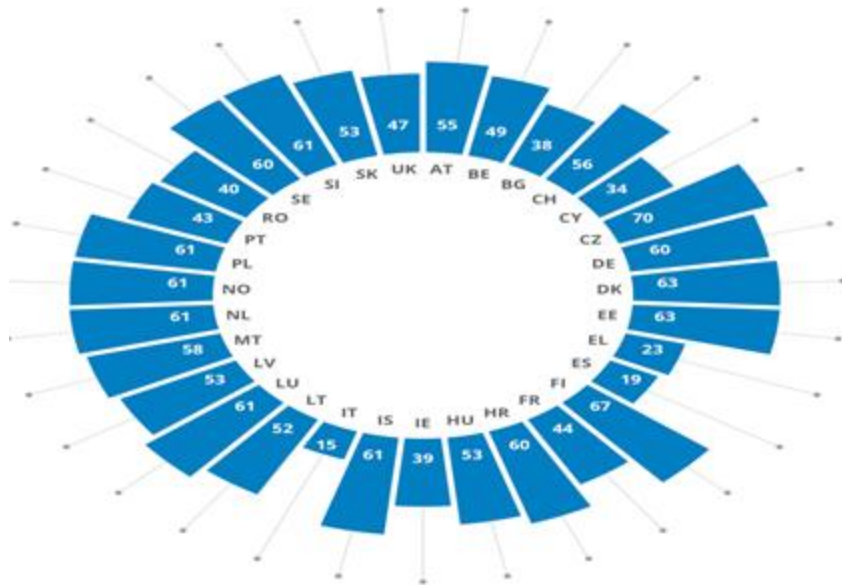


Source: DESI 2021, European Commission.

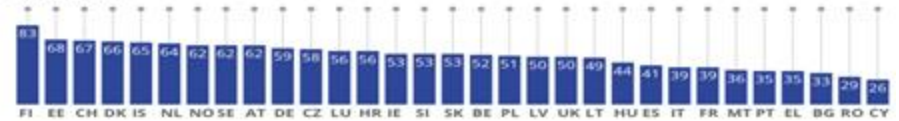
When looking at the skills needed to take advantage of the possibilities offered by a digital society, EU 27 policies include:



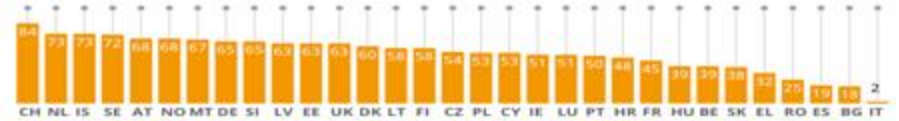
Cooperation for digital skills



Skills Development



Skills Activation



Skills Matching



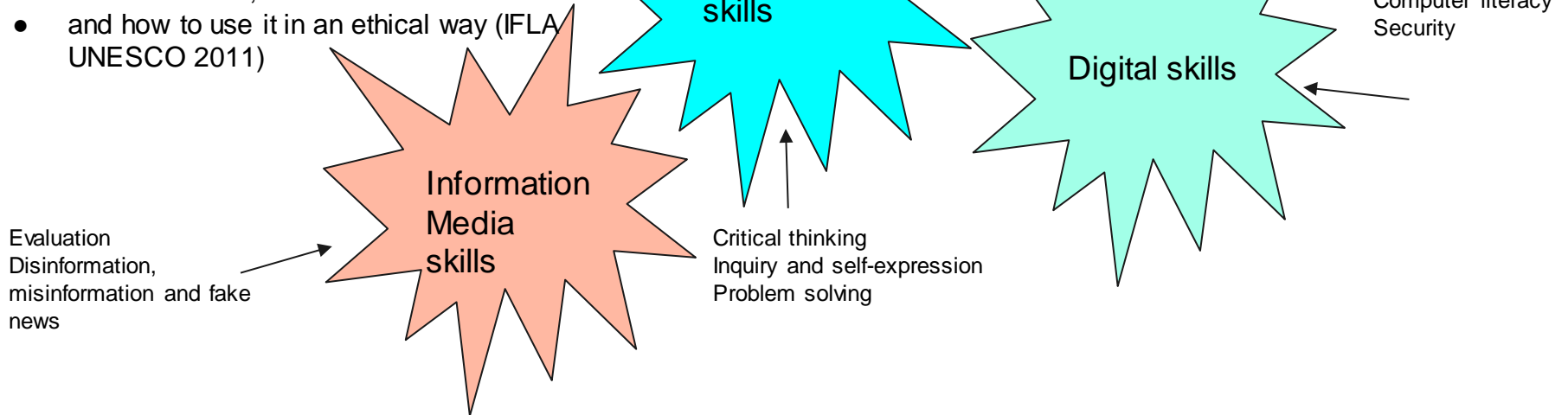
Media Information literacy skills

Media Information Literacy

Media and Information Literacy:

- to know when and what information is needed;
- where and how to obtain that information;
- how to evaluate it critically and organise it once it is found;
- and how to use it in an ethical way (IFLA UNESCO 2011)

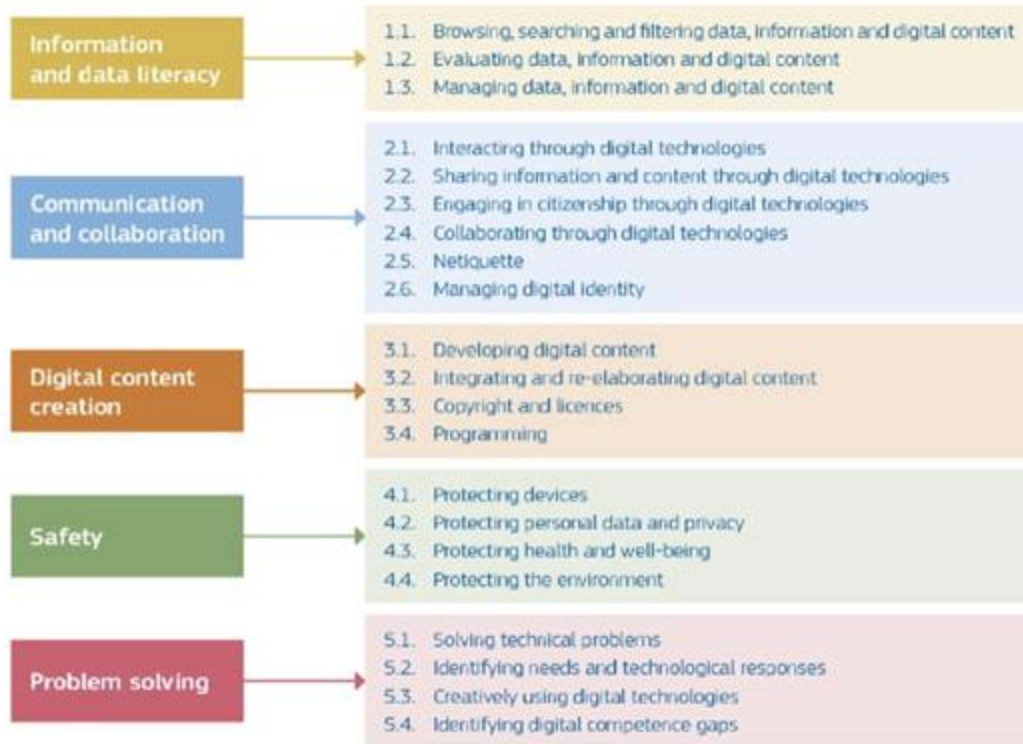
Empowering people through “equitable access to information and knowledge and promoting free, independent, and pluralistic media and information systems” (UNESCO)



Framework DIGICOMP 2



The framework also describes eight proficiency levels, examples of knowledge, skills and attitudes, and use cases in education and employment contexts.



Mapping the competences of Communication Officer and Digital Transformation Facilitator

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