

19 April 2023

Luxembourg, 31st EBLIDA Council & Conference and 2nd EBLIDA-NAPLE-PL2030 Event

---

# Leveraging data to empower libraries

**Dr. Annette Dortmund**

Senior Product Manager, OCLC



**Together, we have built a network which connects thousands of libraries worldwide.**



A blue-tinted photograph of a diver holding a large fish underwater. The diver is wearing a mask and a wetsuit. The fish is held horizontally in front of the diver's face. The background shows other fish swimming in the water.

Together we

discover

## HOW DO WE DO THIS?

We are a **member-driven community.**

We share **innovative products and services.**

We ensure **access to knowledge.**

# Data at scale to empower libraries

Visibility on the web through WorldCat.org

Cooperative collection analysis

Automated metadata delivery from vendors and OA sources

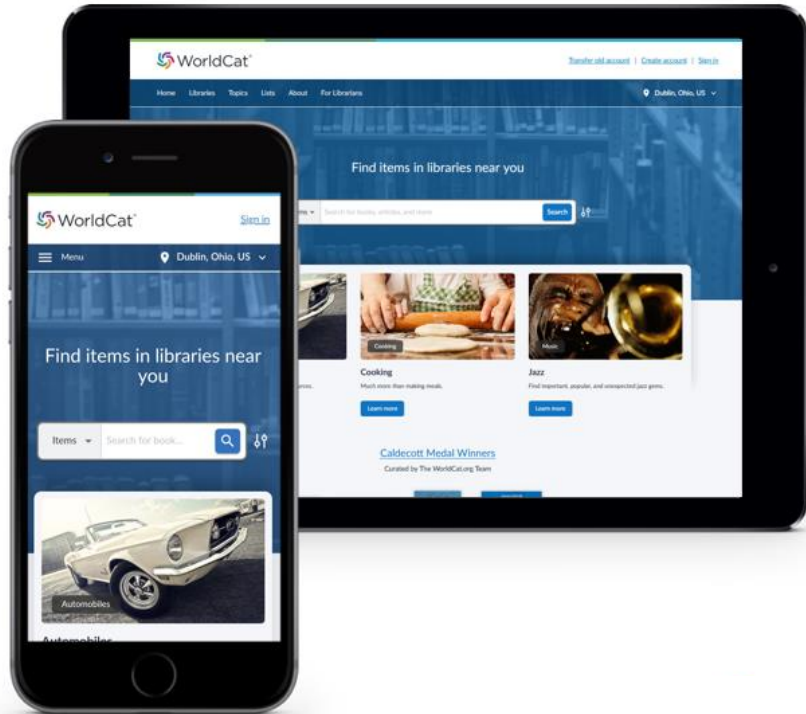
Visibility for global resource sharing



Cooperative cataloging

Global metadata source for manual cataloging

# Library data at scale connects more people to libraries



OCLC

January 15 at 10:34 AM · 🌐



[Martin Luther King III](#), his wife, Arndrea King, and their daughter, Yolanda Renee King, share their reading list on [WorldCat.org](#) to celebrate 40th anniversary of #MLKDay. 📖 Click here to find their list and many more resources on the Martin Luther King, Jr. topic page.



WORLDCAT.ORG

**Martin Luther King, Jr. | WorldCat.org**

Historical and current resources pertaining to Civil Rights leader Martin Luther King, Jr., includi...

# Data in action – Google and libraries

The Tipping Point: How Little Things Can Make a Big Difference  
Book by Malcolm Gladwell

Book preview  
22/202 pages available  
[PREVIEW](#)

**Borrow**

- Near Lakeland, FL [EDIT LOCATION](#)
- Polk County Library Cooperative [Borrow](#)
- Audiobook [Borrow](#)
- Lakeland Public Library, Lakeland Publ...
- Southeastern University [Borrow](#)
- Hardcover [Borrow](#)
- Steelman Library

STEELMAN SEULIBRARY

no:55586972

Sign in

Advanced Search Course Reserves Resources

Search history Saved Items (0)

Group This Search

Group Related Editions

1

[Cite](#) [Share](#) [Save](#)

**The tipping point : how little things can make a big difference**

Authors: [Malcolm Gladwell 1963-](#) (Author)

[Print Book](#) 2002, First Back Bay paperback edition.  
Boston : Back Bay Books, an imprint of Little, Brown, 2002.

**Summary:** "The tipping point is that magic moment when an idea, trend, or social behavior crosses a threshold, tips, and spreads like wildfire. Just as a single sick person can start an epidemic of the flu, so too can a small but precisely targeted push cause a fashion trend, the popularity of a new product, or a drop in the crime rate. This

[Show More](#)

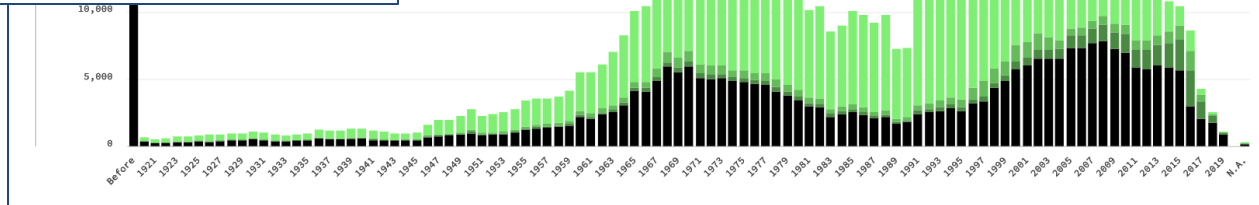
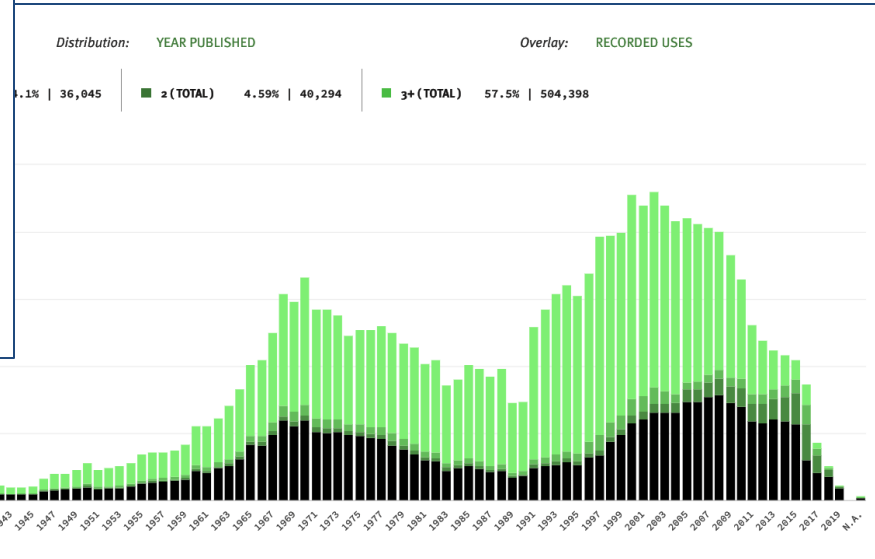
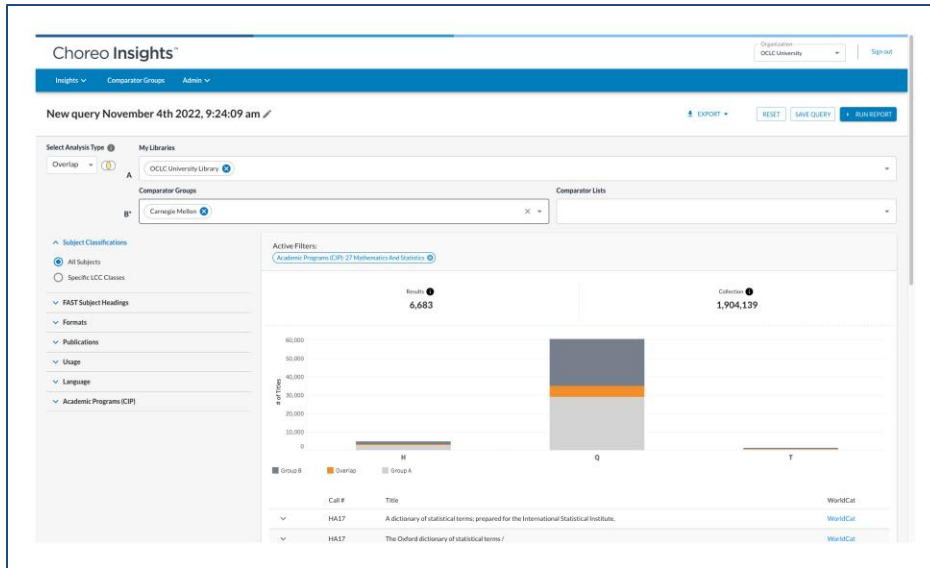
 **Powered by WorldCat holdings**

A laptop is shown in a shallow depth-of-field setting, displaying a dashboard. The dashboard has a dark blue sidebar on the left with a user profile and navigation menu. The main content area features a header with 'Welcome, Anthony Mufaya' and 'Welcome to Gentellela Area Admin: Theme'. Below this are six key performance indicators (KPIs) in a row: Total Users (2500, +6% from last week), Average Time (1.51 Sec, -3% from last week), Total Males (2,500, +34% from last week), Total Females (4,567, +12% from last week), Total Collections (2,315, +34% from last week), and Total Connections (7,325, +34% from last week). A line chart below the KPIs shows 'Network Activities' with four data series labeled 'Some shitty stuff 1' through '4'. The chart has a y-axis from 0 to 100. The background is a blurred office or library environment with a wooden door and a bookshelf.

# Decision support in libraries

Photo by [Carlos Muza](#) on [Unsplash](#)

# Decision support in academic libraries





# Decision support in academic libraries

---

“Choreo Insights provided us with data that allowed us to seek funding for new materials to support certain academic programs at our college, primarily for an African and African Diaspora Studies program and a Latin American and Caribbean Studies program. We now know which items we’ll need in our collection and will prioritize for purchase as funds become available.”

**Dr. Wilma Jones**

Professor and Reference/Instruction Librarian  
City University of New York—College of Staten Island

---



# Decision support in public libraries

# Data at scale to empower libraries



**Make life  
easier**



**Connect to  
new users**



**Support  
decision  
making**

**Because  
what is  
known must  
be shared.®**

**[communications-emea@oclc.org](mailto:communications-emea@oclc.org)**